

National Social Security Month – 2019

Third Party Social Media Toolkit

What is National Social Security Month?

April is National Social Security Month, a time dedicated to educating the American public about our programs and services. During this month, Social Security and its partners promote educational materials the public to emphasize the importance of financial planning.

The focus of this year's National Social Security Month is to highlight the timesaving features of the [my Social Security](#) account. Our focused transactions are to:

- [Request a replacement Social Security card](#)
- [Set up or change direct deposit](#)
- [Get a proof of income letter](#)
- [Change your address](#)
- [Check the status of your Social Security application](#)
- [Get a Social Security 1099 form \(SSA-1099\)](#)

Please join us in promoting these messages, tools, and educational materials through our online services, and in celebrating National Social Security Month.

Thank you for your partnership and support!

How can I help?

1. Publish the messages below on your organization's social media and/or share posts from Social Security on Facebook, Twitter, and YouTube.
2. Join the conversations on our social media channels and be an active, positive voice in the comments.
3. Spread the word to your audience about how Social Security's online services can help them plan for a secure financial future.

Available messaging and posts:

Boilerplate/generic language:

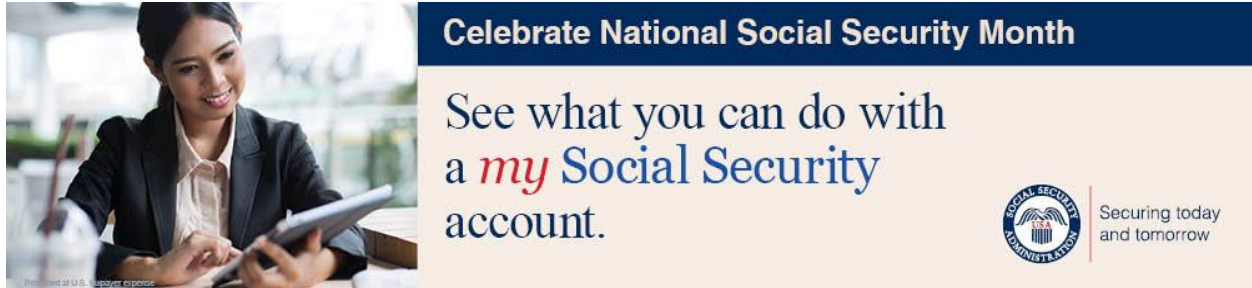
- “Celebrate National Social Security Month and see what you can do online at SocialSecurity.gov.”

Social media posts:

- Need to check the status of your pending Social Security application? All you need to do is sign up for a my Social Security account! See everything you can do with a my Social Security account: <http://ow.ly/10mA30o2bM9> #NationalSocialSecurityMonth
- Want to sign up for direct deposit with Social Security? Need to change your direct deposit information? You can do it all with your personal my Social Security account! Learn more now: <http://ow.ly/zi6B30o241g> #NationalSocialSecurityMonth
- Receiving benefits and need to update your current address? Update your address online with your personal #mysocialsecurity account: <http://ow.ly/wP4e30o1KLL> #NationalSocialSecurityMonth
- #DYK You can request a #SocialSecurity replacement card online with your personal my Social Security account? Sign up today: <http://ow.ly/tmQp30o1KQe> #NationalSocialSecurityMonth
- If you need to provide proof of benefits, it is simple. Get a benefit verification letter online with your #mySocialSecurity account: <http://ow.ly/DWcK30o24r1> #NationalSocialSecurityMonth
- Get a copy of your #SocialSecurity 1099 (SSA-1099) tax form with your personal #mySocialSecurity account: <http://ow.ly/nYD930o1L1m> #NationalSocialSecurityMonth
- How secure is your financial future? Get the planning tools you need from Social Security: <http://ow.ly/hRuR30o1L91> #NationalSocialSecurityMonth
- Do you plan to retire on your own terms? Get your plan started with Social Security’s free online tools: <http://ow.ly/8JRA30o1LfG> #NationalSocialSecurityMonth


Social Media Banners:

Figure 1 – Celebrate National Social Security Month – See what you can do with a my Social Security Account



Celebrate National Social Security Month

See what you can do with a *my* Social Security account.



Securing today and tomorrow

Produced at U.S. taxpayer expense

Figure 2 – April is National Social Security Month – See what you can do with a my Social Security Account



April is National Social Security Month



Securing today and tomorrow

See what you can do with a *my* Social Security account.

Produced at U.S. taxpayer expense

Figure 3 - April is National Social Security Month - See what you can do with a my Social Security Account



April is National Social Security Month



Securing today and tomorrow

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Produced at U.S. taxpayer expense

Figure 4 - April is National Social Security Month - See what you can do with a my Social Security Account

April is National Social Security Month



Securing today
and tomorrow

See what you can do with
a *my* Social Security
account.

Produced at U.S. taxpayer expense

Figure 5 - Abril es el Mes Nacional del Seguro Social – Infórmese mejor sobre nuestros programas y los servicios que ofrecemos por internet en SeguroSocial.gov

Abril es el Mes Nacional del Seguro Social



Asegurando el presente
y el futuro

Infórmese mejor sobre nuestros
programas y los servicios que
ofrecemos por internet en
SeguroSocial.gov.

Produced at U.S. taxpayer expense

Social Media Images:

Figure 6 – Request a replacement Social Security Card



Figure 7 – Get a copy of your SSA-1099 Tax Form



Figure 8 – Print a Benefit Verification Letter

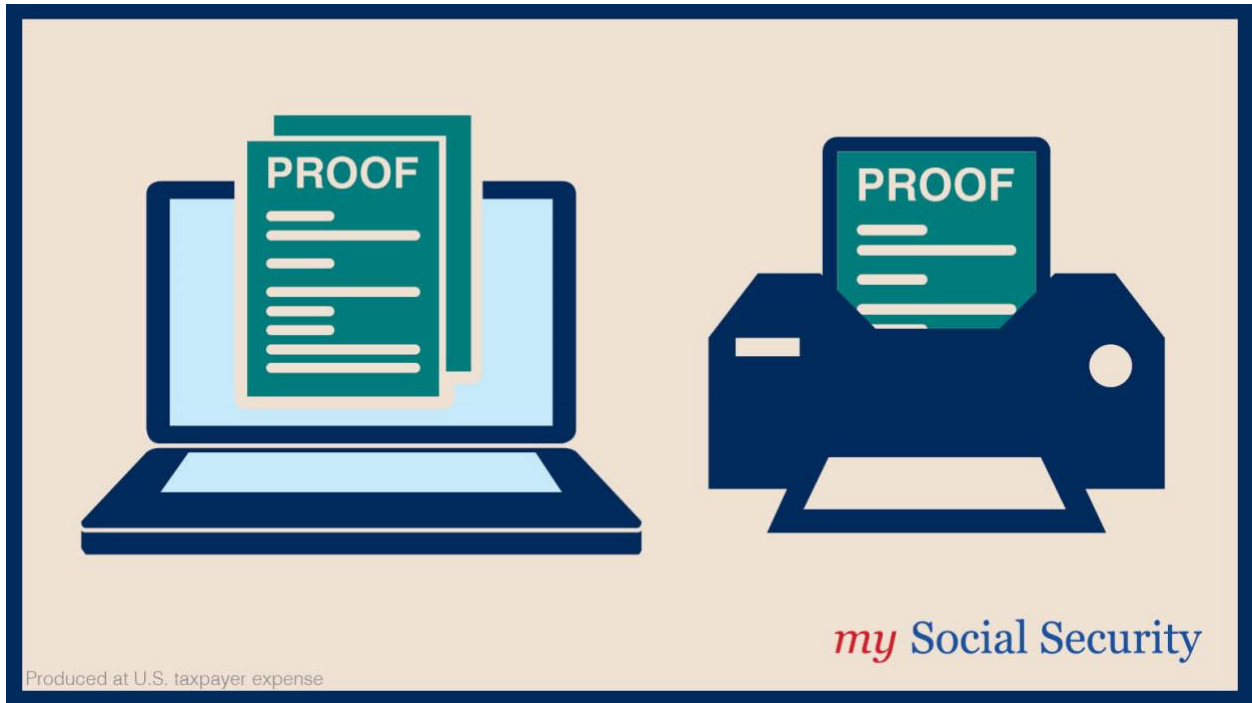


Figure 9 – Change your address



Figure 10 - Check the status of your pending application

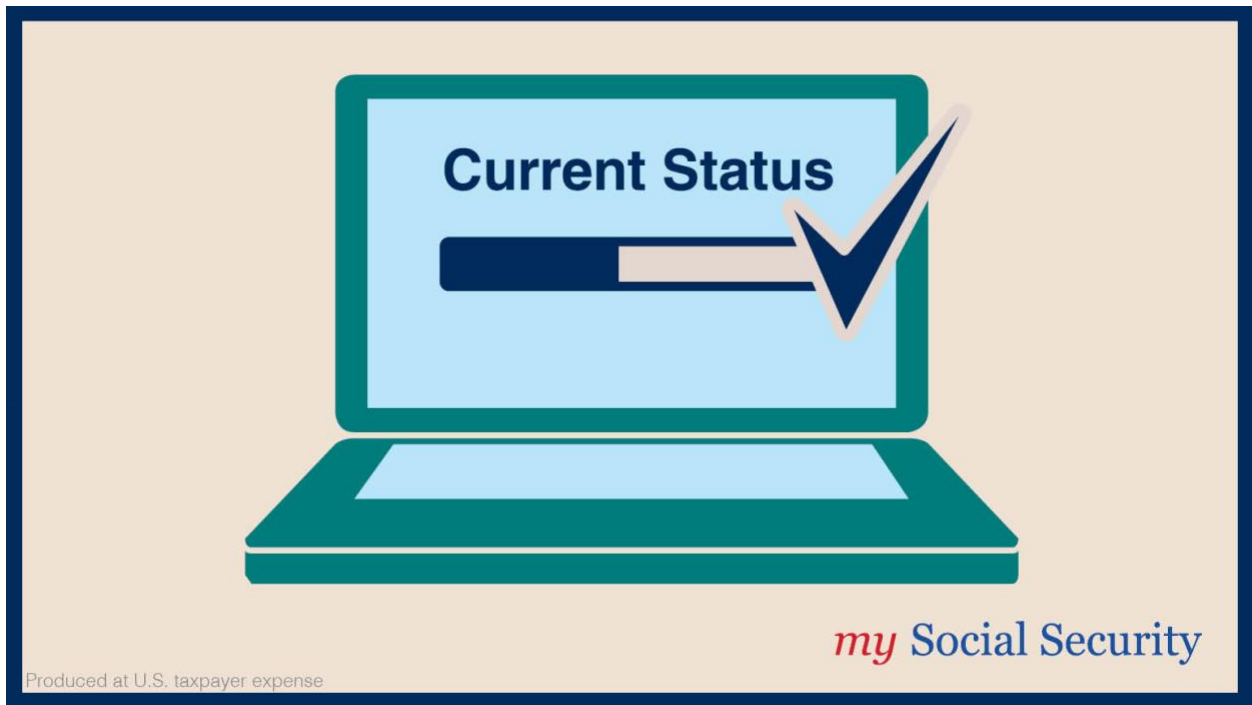


Figure 11 – Sign up for Direct Deposit

